



# Tresl<sup>™</sup> CAR SALES

## An innovative new upstream sales solution for your fleet inventory.

Get Higher Fleet Vehicle Resale Gains with Tresl<sup>™</sup> Car Sales!

### Tresl<sup>™</sup> Offers the Financing to Support Your Sales!

Tresl<sup>™</sup>, formerly **Innovative Funding Services**, has been an industry-leading auto finance source since 2007.

Through our network of name-brand banks and credit unions, we have financing solutions for most in-market buyers.

- **Competitive rates for those with credit scores of 500-850**
- **Pre-qualification with no credit impact for customers**
- **Solutions for vehicles up to 10 years old or 150,000 miles**
- **Expert, Tresl<sup>™</sup> Finance Advisors available to assist customers conveniently via phone, text, and email**

# Tresl<sup>™</sup> CAR SALES

### Tresl<sup>™</sup> Car Sales offers a surprisingly simple way to sell your vehicle inventory directly to consumers!

Tresl<sup>™</sup> Car Sales is a revolutionary digital vehicle sales platform for off-fleet vehicles from Tresl<sup>™</sup>, the ultimate auto finance support platform. Our Tresl<sup>™</sup> Car Sales platform gives fleet partners a state-of-the-art mechanism in which to market and sell off-fleet personal passenger cars, trucks, and SUV's to consumers across the United States—at prices you define.

Our proprietary process ensures that only well-qualified consumers view your inventory of vehicles. And, we coordinate the sales, financing, and titling of all vehicles, allowing your organization to **participate with no upfront marketing or operational investment.**

### How Tresl<sup>™</sup> Car Sales Works:

- 1. Lead Generation** - Tresl<sup>™</sup> exposes your vehicles to in-market customers across the country.
- 2. Pre-qualification** - We pre-qualify all customers so they only see the vehicles they can finance.
- 3. Inventory Display** - We show customers the vehicles near them from your inventory—displaying each with pre-qualified financing offers.
- 4. Coordination of Test Drive OR Vehicle Drop Off** - Tresl<sup>™</sup> can coordinate test drives or vehicle drop offs directly to the buyer—whatever works best for you.
- 5. Sale, Financing, and Titling** - Tresl can manage the sale, financing, and titling of vehicles in all 50 states. If your organization prefers to be the selling dealer, we can accommodate that need while still shouldering the details and operational burden.



Contact us today to discuss how Tresl<sup>™</sup> Car Sales can support your unique goals!

Email us: [partners@mytresl.com](mailto:partners@mytresl.com), or [www.mytresl.com/about-us/](http://www.mytresl.com/about-us/)